

**FOR IMMEDIATE RELEASE:**

**Date: June 27, 2011**

**Measles Outbreak  
2011 to date has highest numbers reported since 1996  
MMR (Measles) Vaccine Offered at FREE Fair**

According to the Center for Disease Control and Prevention (CDC), there is a high number of reported measles cases in the U.S. in 2011; the highest since 1996. According to the CDC, Infants who receive a dose of MMR vaccine before their first birthday should receive two more doses of MMR vaccine, the first of which should be administered when the child is 12 through 15 months of age and the second at least 28 days later.

Victor Valley Community Hospital will hold its 10<sup>th</sup> Annual *Kids Care Fair* on Saturday, July 23 from 8:00 am to 1:00 pm in the Community Building #4 of the San Bernardino County Fairgrounds in Victorville. The fair will again offer a multitude of children's vaccines including MMR (Measles, Mumps and Rubella) in response to the recent outbreaks in the U/S and abroad. Victor Valley Community Hospital with support from the Medical Staff, hospital employees, VVCH Auxiliary, numerous local healthcare professionals, sponsors, exhibitors and community volunteers brings health services free of charge to the public each July.

As it has been every year, admission to *Kids Care Fair 2011* is FREE. With an emphasis on the importance of developing healthy and safe children, *Kids Care Fair* once again features:

- FREE school or sports physicals (*must be checked in by noon*)
- FREE height, weight, body mass index, blood pressure, dental and vision screenings
- FREE childhood immunizations for children ages 2 months to 18 years. Parents or guardians need to bring the child's current immunization record, if possible, and a form of positive identification. Among the immunizations to be offered are: Polio (IPV), MMR (Measles, Mumps, Rubella), DT (Diphtheria, Tetanus), Hib, Hepatitis A and Hepatitis B (required for 7<sup>th</sup> Grade entry)
- FREE health, nutrition and safety education
- FREE fun activities including: train rides, arts and crafts, clowns, face painting, live music and karate demonstration
- FREE food - snacks, lunch and drinks
- FREE Prize Drawings throughout the event, with prizes donated by the employees, many local businesses and sponsors who generously support *Kids Care Fair*

Over the course of its first nine years this Hospital Community Wellness Program has provided over 1,800 physical exams and 2,700 immunizations with over 13,300 attendees.

**SOURCE:**

([http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6013a1.htm?s\\_cid=mm6013a1\\_w](http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6013a1.htm?s_cid=mm6013a1_w))